HOW FORTUNATE TO FORGE NEW RELATIONS PRIOR TO AND EVEN DURING A PANDEMIC!

The impact of a global pandemic is still revealing itself. Among the hardest hit and still recovering are restaurants (one of our primary partners) and movie theaters. The pandemic means one thing: change. As we journey through what we hope is the tail end of a long and winding road, I cannot help yet sense, we may never go back. While many still mourn the loss of community, the loss of business, we remain strong and optimistic. As an industry, we were made for these times and as a community, we continue to grow.

Many previous lab fellows report how they’re grateful for those they’ve met here in the lab. How fortunate to forge new relations prior to and even during a pandemic! The upside of virtual events remains: increased access to key decision-makers, less travel, less expense and even projects that continue to advance toward completion.

We as a community are quite fortunate to celebrate movies that entered production like the short, JOURNEY, and two docs that reached audiences: Benedict Arnold: Hero Betrayed and Scared To Debt: Exposing America’s Student Loan Scam. All are revolutionary in their own way and we salute the filmmakers and generous supporters behind each project.

This is a time requiring ultra-clarity. Clarity in purpose, razor sharp focus, know your target audience and discern the most expedient path to reaching them. While everything is changing, having a great story remains paramount. Absorb a lot and take time to meet others.

Congratulations to all participating filmmakers. Thank you to our industry mentors for the work you’ve done these past few years. Capital Cinema Cultural Exchange, Inc is proud to host our 8th edition of the Northeast Filmmakers Lab. Our lights are on. The conversation continues. We’re so glad you joined us.

Welcome,
Michael J. Camoin
OUR MISSION
The Capital Cinema Cultural Exchange, Inc. (CCCE), is a 501(c)3 non-profit empowers emerging filmmakers to complete and present their projects in a rapidly changing media landscape by leveraging world-class industry expertise through a lab process.

COLLABORATE
Established in 2014, CCCE also hosts screenings in support of dynamic cross-cultural exchange through film. Whether the work is a short, documentary, or feature, we understand the challenge of bringing a movie from start to finish.

OUR GOAL
... is to provide professional mentoring, educational workshops, cultural exchange, one-on-one consultation, networking with other film making organizations and all forms of support, so that filmmakers can shape their work to reach a wider audience. Through interaction with audiences, industry experts and peers, filmmakers can acquire a greater understanding of the language and best practices needed to navigate the creative and business paths from development to marketing, from financing to completion.

EXECUTIVE COMMITTEE
MICHAEL J. CAMOIN
President
JOHN ROMEO
Vice President
AJ QUAY
Treasurer
SECRETARY
Seeking to Fill

BOARD MEMBERS
ANTHONY GADDY
RICHARD LOVRICH
JUSTIN MAINE
DONNA PENNELL
PAUL RAPP
JOE VENTURA
ART WARE

YOU CAN HELP
There are key roles yet to be filled and you can make a difference to filmmakers by donating your time, talent and or treasure.
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<td>9:45</td>
<td>NEFL8 OPENING REMARKS</td>
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<td>10:00</td>
<td>FILM TALK 1 - LESSONS FROM A PANDEMIC</td>
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<td>PROJECT PRESENTATIONS I *</td>
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<td>LUNCH BREAK</td>
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<td>PROJECT PRESENTATIONS 2 *</td>
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<td>WRAP FOR DAY 1</td>
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<td>ONE ON ONE SESSION 1 &amp; 2 *</td>
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<td>12:30</td>
<td>LUNCH BREAK</td>
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<td>FILM TALK 2: SHOW &amp; TELL Generating revenue with a master plan. Tkts available.</td>
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<tr>
<td>3:00</td>
<td>MASTER CLASS: Perfecting Your Pitch *</td>
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<td>WRAP DAY 2 Discussion</td>
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<td>FILM TALK 3: FROM LAB TO SCREEN</td>
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<td>PITCH CONTEST</td>
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<td>JUDGES DELIBERATE</td>
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<td>FINAL WRAP DISCUSSION</td>
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* Lab Fellows Only
Industry experts share how some filmmakers have gone from surviving to thriving. Topics include casting, production, film festivals to new distribution models.
NADIA ACEVEDO, Head of Film Engagement at Show & Tell will introduce her new platform and share secrets of how approaching fundraising and distribution can result in reaching a global audience. Discover the one stop resource every filmmaker needs have in their back pocket.

Moderated by
Entertainment Attorney
PAUL RAPP

Defining target audience yeilds funding and distribution.
Filmmakers reveal the road less traveled toward reaching an audience. NEFL Lab fellows TOM MERCER, with his epic feature documentary BENEDICT ARNOLD: HERO BETRAYED and MICHAEL CAMOIN with his 6-part docu-series SCARED TO DEBT: EXPOSING AMERICA’S STUDENT LOAN SCAM present two case studies. Each will share how their projects evolved through the lab process. Hint: Collaboration is key.

Moderated by Marketing Guru RICHARD LOVRICH

Perseverance pays dividends
FADED MIST

Faded Mist is an animated short film currently in development and seeking financing to bring to life. The following is a pitch bible summarizing what the film is about, its intended schedule and its relevancy today. Set within a suburban forest, a little girl tells her best friend, a curious cat, about the events that led up her mother’s death.
For a Brazilian chef specialist in Japanese food, there is no sushi chef. But the documentary goes far beyond the culinary to pursue the more human side of an obsessed and never-smiling man trying to cope with his deepest private demons in a violent city like Rio de Janeiro - an unlikely story in an unlikely film.
REVELATIONS OF DIVINE LOVE

An expressionistic biopic about the famous author you’ve never heard of, based on a true story. Julian wrote “Revelations of Divine Love” in the midst of a global pandemic, a national uprising, and a societal shift in gender roles and norms. Our film borrows its title from her book and expands on her account with a narrative crafted from the historical record and speculative fiction.
CAMP FIRE

A group of friends heads to an isolated campsite where a sinister presence influences the campers to violence, while horrific forebodings from both past and future torment them all.
WHISTLEBLOWER Guardians of The First Amendment is the story about the high stakes and incredible journey of individual courage to speak truth to power, the high price they pay for their sense of integrity and their importance to society.
A large ball of aluminum foil washes onto the shore of Coney Island Beach. A single man discovers something inside it that may bring him happiness or simply complicate his life.
George Zouvelos, as Joe, transforms into the arch-villain Hammerhead, the selfless act of an underdog, but Task Master lurking in the streets. Will the underdog with a heart of gold take down the skilled assassin? Or will evil continue to reign unabated.
NADIA ACEVEDO – SHOW & TELL
Nadia serves as Head of Filmmaker Engagement for Show & Tell’s virtual screening platform and coaching services. Her work with filmmakers is rooted in understanding their unique distribution and fundraising needs and connecting them with the proper Show&Tell coaching and virtual screening resources. As a filmmaker, Nadia has produced an Ecuadorian film called “Sólo Es Una Más.” She received her bachelor’s in Cinema Studies in Paris, France and Masters degree in Media Management at Bocconi University in Milan, Italy. A frequent industry speaker at international film festivals, her expertise includes film market analysis, movie distribution/sales, videography, on-set shooting coordination, film crew collaboration, casting, and competition analysis.

JOSH FRIEDMAN – Producer, Member D.G.A., Key Industry Liaison
Josh is a Producer, DGA Assistant Director, and Author of Getting It Done: The Ultimate Production Assistant Guide. A Decade of Experience on shows such as Law & Order: CI to his newest feature film Warning Shot have led Mr. Friedman to create a mobile labor platform to Connect filmmakers around the world (Crew Me Up).

Melissa J. Houghton joined Women in Film & Video (WIFV) as Executive Director in August 2005. Since that time, membership numbers 900+ media professionals and program provision exceeded 90 professional development offerings for the last four years. WIFV serves as a fiscal sponsor of independent media projects and provides the Randy Goldman Career Development Scholarship, the Seed Fund for Documentary Filmmakers, Carolyn’s First Decade Fund and the Jane Cusumano/WIFV Narrative Short Film Finishing Fund in its portfolio of programs that benefit members.

CAROLE JOYCE – From The Heart Productions – Ventura, California
Carole Joyce has over 30 years experience in the film industry. She is the daughter to Carole Dean, Founder to FromtheHeartProductions.com. In her own career, Carole J graduated from Brookes Institute of Photography, she worked with Haim Saban of Saban Entertainment and Edgar Scherick, former President of Fox, developing network shows. She is an award winning filmmaker for her documentary, “Survivors”. A commercial photographer, she shot major campaigns for Propaganda Films, LA Metro and Fujifilm. As a television producer Carole has overseen the production of more than 150 shows for cable television, including “Healthstyles”
CAROLE JOYCE continued
Guests included Deepak Chopra and Dr. Andrew Weil and a creative producer for the Players Network. She works behind the scenes for From the Heart Productions which administers the Roy Dean Film Grant awarding over $2.5 million in grants to independent filmmakers and serves as fiscal sponsors for numerous independent film projects.

SHANA LANSBURGH – Casting Director
Shana has been a casting director for many years and has cast numerous tv movies and indie films. She has been nominated for multiple awards for Achievements in casting including that for PRAYERS FOR BOBBY and SAVED BY THE BELL and is currently exploring producing.

RICHARD LOVRICH – Creative Director STUDIO LOVRICH
Focusing on brand consultation, logo, casebook and deck creation, Richard, a national award winning designer, writer and illustrator, leverages multi-industry media and marketing experience to service a wide variety of clientele, favoring the arts. He is also a proud NEFL board member.

DONNA PENNELL – Showrunner / Executive Producer
Donna has more than 675 broadcasted programs to her credit, in factual, sitcom, and scripted drama genres. CEO of Destiny Productions, she has produced programs seen on ABC, NBC, CBS, including HERE COMES THE BRIDE, HOLIDAY, OPEN HOUSE and OUT & ABOUT. Donna is Schenectady Film Commissioner and CCCE Board member.

PAUL RAPP – Entertainment Attorney
Paul is an intellectual property lawyer and writer who lives and works in Kingston, NY, represents musicians, writers, fine artists and businesses and institutions involved in the creative economy. He appears regularly on WAMC’s Vox Pop. He taught at Albany Law School, Western New England Law School, and MCLA. He’s also the drummer for the band Blotto.

KEVIN CRAIG WEST – Actor, Filmmaker, SAG-AFTRA, AEA – New York, NY
Kevin was born in the Albany, NY and grew up in the Arbor Hill section of the city. He joined the Marine Corps in 1986 and after his service became passionate about acting and film making. He has a recurring role portraying Terrance Continued –
KEVIN CRAIG WEST continued
– Bryant in NBC’s new hit series Law & Order Organized Crime (photo below) He is an award winning actor/filmmaker and proud member of SAG-AFTRA and AEA. When not on camera or stage, he enjoys producing, directing, writing and coaching. He also enjoys sharing his talents as a teacher/artist and has worked with many Arts in Education groups. He currently resides in New York City and visits the Capital Region often while either performing in local productions or visiting family and friends. Visit him on social media @KevinCraigWest

CHECK THE GATE

We know just how important community is to artists. In order to better serve independent filmmakers during this challenging time, we created CHECK THE GATE: One On One with the Northeast Filmmakers Lab. We connect you directly with leading industry experts from fundraising, resources to top film festivals.
online at: cinemaexchange.org/resources/
Price Chopper and Market 32 share a love of the arts, and we champion the important role they play in the heartbeat of the community.

We're proud to support the Northeast Filmmakers Lab. After all, we're not just in your neighborhood, we're your neighbor.